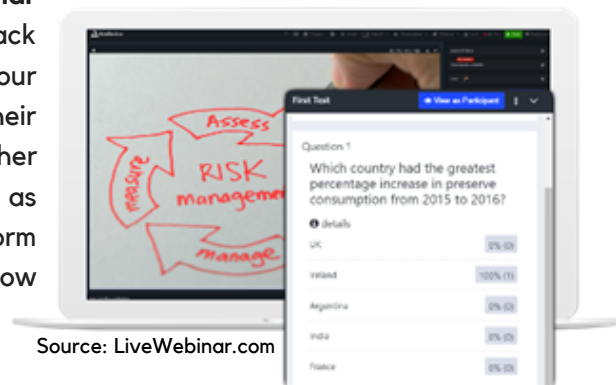




Tools to make your webinar more interactive and collaborative

Live polls: Use the polling function present in many webinar software to conduct live surveys and gather real-time feedback from your participants. Poll questions can be used to quiz your audience in real time about the presentation content, gauge their level of knowledge in the beginning of the presentation, or gather feedback on the presentation content. Webinar software such as Cisco WebEx, Zoom, GoToWebinar, LiveWebinar, and Livestorm offer a live poll functionality. Read [here](#) and [here](#) for more on how you can use live polls to engage your webinar audience.



Source: LiveWebinar.com

Breakout sessions: Use breakout sessions to divide participants into small groups with specific tasks, guidelines, and outputs. Webinar breakout rooms work the same way that they work in face-to-face events. For example, you could use your breakout rooms for brainstorming in small groups, conduct case studies, or to offer training to different audiences on various sub-topics. Webinar software such as Cisco WebEx, Zoom, and GoToMeeting offer break room functionality. Read [here](#) for more on how you can use break sessions in your webinar.

Whiteboards: You can use a whiteboard for a live animation writing on it in real-time, adding pictures and other visual elements to it. You can also invite your audience or guest presenters to participate or collaborate in a large group or during breakout sessions. You can record the live whiteboard animation and make it available for use for your participants and other audiences later. Encourage participants to use them as well for breakout sessions and other group discussion tasks. Software such as Cisco WebEx, Zoom, LiveWebinar, and ClickMeeting offer a whiteboard functionality are integrated with some webinar software. Read [here](#) and watch [here](#) to learn how to use whiteboards to encourage collaboration and participation from your webinar audiences.



Source: Corporate Visions

Simulations and games: If the training material allows for it, use quizzes, brainstorming games, and simulations, including simulation escape rooms to gamify your virtual event. See some resources and examples [here](#) and [here](#).

