

# 5 Platforms to host a webinar



**gLOCAL**  
EVALUATION WEEK  
Sharing local and global M&E knowledge

## Cisco Webex

- Free account allows up to 100 participants
- No meeting time limit
- Provides chat, screen sharing, recording, file transfer, and Facebook live integration
- Free 30-day trial available with added features, such as multiple hosts

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## Zoom

- Free account allows up to 100 participants- but with a 40 minutes limit per meeting
- Includes chat, screen sharing, recording - file transfer, and Facebook live integration
- 30 -day free trial requires approval - (apply early!). It allows 100 participants with 24 hour meeting limit
- Some regional restrictions apply -

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## Join me

- Free 14-day trial allows up to 250 participants
- Provides chat, multiple video streams, recording, and Facebook live integration

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## WebinarJam

- 14-day trial for \$1: allows 2 presenters - and 500 participants for 2 hours
- Provides chat, recording and - collaboration tools

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## Social Media

- Facebook and YouTube allow you to host a live video for followers
- Facebook allows 4 hours of video and YouTube 36 hours
- Viewers can comment and react to videos

5

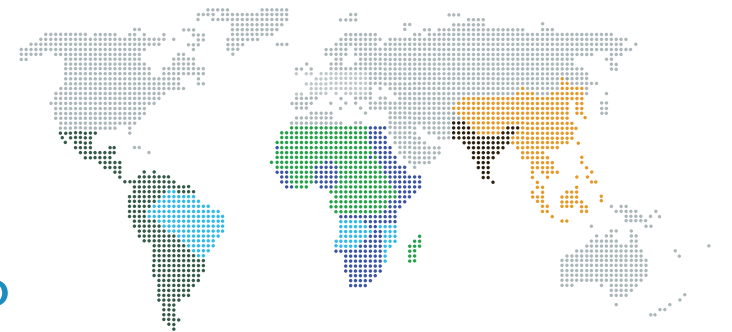
These platforms are simply a few among many others. Each event organizer is responsible for selecting and registering for the webinar platform of their choice. For more information on virtual meeting options, visit [www.glocalevalweek.org/document-library](http://www.glocalevalweek.org/document-library).

# BENEFITS FOR HOSTING A WEBINAR



## Reach

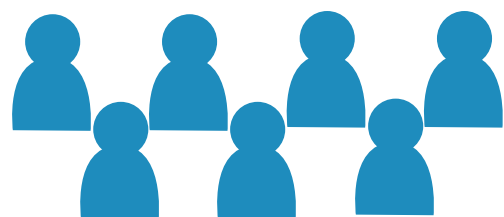
A webinar offers the option to reach people outside your location without requiring you to spend additional resources to communicate with them.



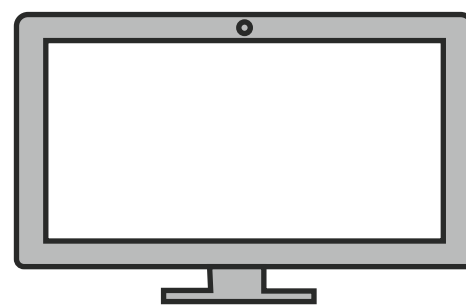
## Interactivity

It enables participants to interact with the presenter and with other participants from anywhere in the world.

Incentivizes the exchange of knowledge and experiences!



It allows you to organize an event for local, regional or global participation.



## Versatility

There are many platforms that enable live web streaming and simultaneous connectivity for many participants.

## International Presenters

It enables you to engage international presenters without the expenses associated with transportation and accommodation. It adds more diversity and gravitas to your event!

## Economic benefits

Reduces costs and logistical barriers.



Send your proposal to host a virtual event during  
gLOCAL Evaluation Week 2020!

**Deadline April 3**

**Contact**  
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www.glocalevalweek.org