



inFocus Proposal

Glocal M&E Week

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InFocus Consulting Ltd

Company number; 11425505

Citibase Swan House, White Hart Street, High

Wycombe, Buckinghamshire,

United Kingdom, HP11 2HL

www.impactinfocus.com

1. Introduction

This proposal outlines the response from inFocus Consulting Ltd. (inFocus) to call for proposal for the Glocal M&E Week, 2021. The main objective is to introduce the event design, a draft agenda, the speaker's background and experience.

1.1 Introducing inFocus

[inFocus](#) is a UK-based consultancy that supports non-governmental organisations (NGOs) around the world to use data to effectively monitor and evaluate their impact. inFocus have developed and delivered hundreds of interactive trainings to organisations in over 40 countries around the world, building the capacity of NGO staff and volunteers in data analysis, monitoring and evaluation capabilities.

inFocus training delivery builds on the practical experience of the inFocus team in conducting independent impact evaluations around the world, both for large global NGOs across multiple countries such as Terre des Hommes, Promundo, The Commonwealth, and the British Council, and grassroots organisations working on the ground with both limited budgets and limited expertise in monitoring and evaluation.

inFocus specialises in designing training that makes sense of complex topics, through the use of well designed, picture-based resources, and incorporating case-studies, games and exercises. This enables inFocus training to appeal to those new to the topic of data analysis, monitoring and evaluation, by introducing topics in a fun and engaging way. Furthermore, the training also engages more experienced practitioners, by breaking down much of the complexity inherent in these topics, into simple, digestible steps that they can use in their day to day work.

2. Glocal M&E Event Proposal

2.1 Glocal M&E Week Event Overview

- ▶ **Title:** Unlocking digital capacity and mindset to improve M&E processes and reporting within sport for development and peace (SDP).
- ▶ **Event Type:** Round Panel
- ▶ **Region:** Europe
- ▶ **Country:** United Kingdom

- ▶ **Single Session or Multiple Session?** Single Session
- ▶ **Description (Max 600 characters):** Sport for development and peace (SDP) programmes are an impactful strategy to achieve educational, social and health related outcomes across the world. However, it has also been one of the most affected areas by the pandemic crisis because in the core of its interventions is required physical contact and socialisation activities. How have improvements in M&E digital capacity helped organisations adapt in these challenging times? We invite you to listen, comment and contribute to our panel discussion based upon the good practices and learnings from M&E experts and groundwork organisations working within SDP. After the event, inFocus team will develop a digital M&E good practices guide to be published and shared with the participants.
- ▶ **Event Date, Start Time, and Duration:** June 2nd, at 2 pm (London TIME)
- ▶ **Track:** Evaluation Capacity Development
- ▶ **Target Audience:** Non-profits / NGOs; Governments; Evaluation practitioners; Students; Other
- ▶ **Maximum participants:** Unlimited
- ▶ **Duration: 1 hour and 30 minutes**
- ▶ **Communication Material:** The event will be promoted in inFocus website and social media channels. Once the event proposal has been approved inFocus will develop the communication materials

2.2 Draft Agenda

- ▶ **10 Minutes: Introduction** – Brief introduction about the topic. Presenting inFocus speakers and panellists and sharing the event agenda.
- ▶ **5 minutes- Knowing the audience-** Conducting a participatory dynamic at Mentimeter to know who the audience is, what digital M&E tools they are utilising and what their level of confidence to undertake digital M&E practices in the SfD sector is.
- ▶ **10 minutes- inFocus Unlocking M&E digital capacity in challenging times – inFocus presentation on the main learnings and good practices from SfD project's:**
 - ▶ What challenges did we face as experts in M&E working with SDP organisations?
 - ▶ What are the main barriers to developing digital M&E practices within the SDP organisations we work with?
 - ▶ What are the main adaptations that should be considered to collect evidence digitally in order to inform SDP programmes?
- ▶ **40 minutes- Learning exchange with SfD organisations-** Facilitating a dialogue among invited SDP organisations where they discuss the specific and tangible lessons learned about boosting digital M&E approaches within their organisations and programmes. Also, interactive Mentimeter polls will be shared with the participants across the round panel.

- ▶ Suggested invitations:
Arthur Gaillard, Tackle Africa / University of Brighton
Tbc
Tbc
Tbc
- ▶ **10 minutes- Q&A with the audience**
- ▶ **10 minutes- Recap of key points and good practices** discussed in the round table and participatory dynamic on unlocking M&E digital capacity to generate evidence-based SDP programmes.
- ▶ **5 minutes- Closing and next steps to enhance digital M&E capacity in the future.**

3. Speakers

Dr Damian Hatton

- ▶ Founder and Managing Director of inFocus Consulting Ltd.
- ▶ Damian has 13 years of experience with MEAL/IMM consultancy and training focused on social impact measurement and evaluation, working with very well-known and prestigious international foundations, philanthropic funds, international agencies, and corporations, such as United Nations Development Fund (UNDP), British Council, Commonwealth Secretariat, Rutgers, Sonke Gender Justice, GIZ, Nike, and Promundo-US, among others.
- ▶ Damian has overseen the inFocus eLearning, multi-media, graphic and digital design team to develop a wide range of inFocus consultancy and training resources using a variety of blended learning approaches across course curriculums, which he has subsequently delivered, both in-person and remotely (i.e. webinars).
- ▶ This has included the development of customised training courses for a wide range of clients including the International Olympic Committee, British Council, UNDP, International Sport and Culture Association (ISCA), Terre des hommes, Laureus Foundation, London Sport and the Mayor of London.
- ▶ He has also supported the development and facilitation of an ongoing series of Learning Communities to support the transfer of learning and good practice across a range of thematic networks covering themes such as child protection, sport for development, social action, education, gender equity and inclusion.
- ▶ He is also experienced in designing, project managing and delivering numerous complex, multi-year research, evaluation and development initiatives across over 30 countries. This includes the development of Monitoring and Evaluation (M&E) systems and theories of change in over 15 different countries, often providing in parallel online and live interactive training sessions on M&E capacity building, theory of change, strategic planning and fundraising.
- ▶ Founder and former CEO for 10 years of [Street League](#), a London based NGO that specialises in changing the lives of young people from disadvantaged backgrounds through the power of football, with a long-term vision to help bring an end to structural youth unemployment in the UK.
- ▶ Holds a Bachelor of Medicine (MBChB) from University of Manchester.



Cecilia Serravalle (Senior Consultant and Trainer)

- ▶ Cecilia has more than 12 years of experience with MEAL/IMM consultancy and training focused on social impact measurement and evaluation, working with very well-known and prestigious international foundations, philanthropic funds, international agencies, and corporations, such as Womanity Foundation, Porticus, Omidyar Network, Transparency International, AVINA Foundation, Coca-Cola, European Commission, Interamerican Development Bank (IDB), among others.
- ▶ She has sound experience supporting organisations on improving their Impact Measurement and Management (IMM) capacity across diverse thematic topics such as gender equality, youth education and employment, civic technologies, and social innovation.
- ▶ As a result of these experiences Cecilia delivered a significant range of evaluations and pieces of trainings in diverse formats (online, hybrid, and in presence). Moreover, Cecilia has project managed IMM projects in a global context across Latin America, Europe, and MENA regions. She has designed a curriculum and delivered a training on the design of the impact measurement strategies for incubation and acceleration programmes for organisations in Egypt, Tunisia, and Morocco.
- ▶ Cecilia has supported social entrepreneurs across Europe by developing Theory of Change trainings and workshops as a Coach at the European Social Innovation Competition and as an Impact Advisor at Unltd Spain Acceleration Programmes. Holds a BA in International Relations from the Catholic University of Argentina and an MSc In Public Services and Social Policy from the University of Salamanca



Graham Spacey

- ▶ Graham has more than 7 years of experience with MEAL/IMM consultancy and training focused on social impact measurement and evaluation, working with very well-known and prestigious international foundations, philanthropic funds, international agencies, and corporations, including UNICEF, British Council, the Mayor of London, London Sport, and Nominet.
- ▶ Prior to consultancy, Graham delivered, monitored, and evaluated projects and social change programmes across the globe with Football 4 Peace International. He conducted research and led teacher training and coach education modules at the University of Brighton and University in the UK of Johannesburg in South Africa.
- ▶ He has sound experience leading projects to design and improve their Impact Measurement and Management (IMM) strategy across diverse thematic topics such as sport for development, peace building, community empowerment, youth education and employment, and tech for good.
- ▶ As a result of these experiences, Graham delivered a significant range of studies, evaluations, IMM systems and capacity building trainings. Moreover, he has project managed IMM projects in a global context across Sub-Saharan Africa, Europe, Korean Peninsula and MENA regions.
- ▶ Graham has supported 20 grantees of the Mayor of London's 'Sport Unites' investment programme in their Theory of Change design and data collection processes.
- ▶ Holds a BA (Hons) in Physical Education and an MA, International Sport Policy from The University of Brighton and is due to complete a Doctorate with the University of Johannesburg in 2021 (Thesis:



It is expected to invite panellist to the round panel. The information about the panellist profile will be included in the communications of the event once they have been confirmed