

Webinar: gLOCAL Week

Topic: Measuring youth-led people-powered change - what works and doesn't work

Summary:

New age youth led people powered movements are challenging status quo, shifting power dynamics and organising at scale. There are many questions around what makes these grassroots and narrative based campaigns thrive and bring young people to take action. How does one build relationships and what kind of narratives will trigger collective action?

Join us for a conversation with Jhatkaa.org and Haiyya to discuss their top 10 learnings and evidence based lessons of what works and doesn't work when organising and leading youth-led campaigns. Both organisations use diverse and new age campaigning tools, combine technology and narrative tactics and keep value based relational principles at the centre of their work.

We invite you for a 45 mins discussion on the different campaigns they have led across issues with a primary focus on gender and climate change.

Speakers/Presenters

- Divya Narayanan, Campaigns Director, Jhatkaa.org
- Natasha Chaudhary, Co-Director, Haiyya Foundation

Details:

Date: 4th June
Time: 4 pm - 4:45 pm
Duration: 45 mins
City: New Delhi
Place: zoom



Divya has a background in public health and human rights. She has worked in the grassroots environmental and health issues for 8 years. At Jhatkaa.org she is the Campaigns Director and manages digital campaigns on air pollution & climate change, gender & sexuality and other social justice issues.

Natasha is a trainer, coach and strategy consultant having worked across diverse issues. She deeply cares about intersectional leadership and designing interventions that enable changemakers as decision makers shifting away from service delivery models.

THANK YOU

You can contact us at

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