gLOCAL
EVALUATION WEEK

POST EVENT REPORT

2020

gLOCAL
EVALUATION WEEK
Sharing local and global M&E knowledge

clear
Centers for Learning on Evaluation and Results

Contents

Aknowledgements

Message from the CLEAR CEO

Sophie Sirtaine

CLEAR CEO
Director of Strategy and Operations
INDEPENDENT EVALUATION GROUP

Only a decade remains until the 2030 Sustainable Development Goals are to be met, so 2020 is a pivotal year for making sure that countries can provide evidence related to the progress toward the goals. Strengthening monitoring and evaluation (M&E) systems and capacities are foundational requirements for countries to generate evidence for the Sustainable Development Goals and for policy decisions more generally. Strong M&E systems and capacities provide countries with the tools to measure progress during implementation of public policies and program, learn from experience, and design policies based on stronger evidence, which helps countries stay on course to meet their national development goals.

The coronavirus (COVID-19) pandemic further highlights the importance of strong M&E systems, which allow us to investigate and learn from the impact of previous policies and actions to address similar crises. In these unprecedented circumstances, governments need the capacity to track their interventions' progress and make sure to identify and address gaps and weaknesses in program design or implementation.

In the context of supporting M&E systems and capacities, the Centers for Learning and Evaluation and Results (CLEAR) Initiative and the World Bank's Independent Evaluation Group, together with more than 180 event organizers from around the world, hosted the gLOCAL Evaluation Week 2020 from June 1–5, 2020.

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In adapting to the changing circumstances the COVID-19 global pandemic poses, organizers rose to the challenge of hosting virtual-only events. Nongovernmental organizations, government institutions, academia, the private sector, and other global development partners organized more than 250 online events during the week.

This report provides an overview and evaluation of gLOCAL Evaluation Week 2020. The first section looks at regional analyses from five regional CLEAR centers and examines some key

events in those regions in detail. Next, we discuss global statistics to identify trends in event organizers, themes, and participant registration, including a broad analysis on event topics for the week. Additionally, our website provides event proceedings and additional information on individual gLOCAL events.

We hope this report is useful to you and encourages you to continue supporting M&E and its role in strengthening capacities, fostering accountability, promoting evidence-based decision-making, and learning from results.

Thank you to all the organizers and participants for contributing to gLOCAL Evaluation Week 2020 and for advancing the global M&E knowledge sharing movement. We look forward to your continued participation next year and beyond.

> Together, we work together to have better M&E systems and capacities.

gLOCAL in a nutshell

What is gLocal Evaluation Week?	A dedicated week for global knowledge and experience sharing events related to monitoring and evaluation (M&E) topics.
Who organizes gLOCAL?	The CLEAR Initiative, a multi-donor trust funded program, convenes gLOCAL Evaluation Week in partnership with local, regional, and global M&E-aware institutions from public and non-governmental institutions, private sector, academia, and individual experts.
How does it work?	Organizations across the globe submit proposals to offer sessions in their agencies, sectors, cities, countries or regions. Once selected, they follow the overall gLOCAL plans, but work mostly autonomously to plan and deliver their event. By coordinating through the gLOCAL program, they are able to share their session's information more widely and learn about what others are doing?
What are the events like?	Events cover a wide range of topics, some examples from this year include "Evaluation in Conflict Contexts," "Parliament, Participation, and Policy Making," and "Evaluation as a Tool for Improvement Public Management."
Who attends these sessions?	Anyone interested in expanding their M&E knowledge is encouraged to attend gLOCAL events! We have seen participation from government authorities, academics (including researchers and students), non-profit organizations' employees, and other professionals working to promote socioeconomic development.
What does it cost to participate?	All gLOCAL Events are free for participants and open to the public!
What is the format of events?	Presentations, panel discussions, roundtable discussions, skill-building workshops, virtual events 2020: Exclusively virtual sessions 2019: A mix of face-to-face and virtual sessions
What languages does gLOCAL cater to?	gLOCAL events can be hosted in any language, this is dependent on the organizer. While there are always events in English, Spanish, French, and Portuguese, we have also seen events in Arabic, Georgian, and Romanian.

Introduction

This year's gLOCAL Evaluation Week—the second iteration—occurred virtually and included more than 250 events hosted by 188 institutions in 40 countries.

The Centers for Learning and Evaluation and Results (CLEAR) Initiative launched gLOCAL Evaluation week in 2019 as a scaling-up of CLEAR Latin America and the Caribbean's EvalWeek (which began in 2015) to further its mission of strengthening local monitoring and evaluation (M&E) capacities, fostering accountability for results, promoting evidence-based decision-making, and learning from results. M&E plays a critical role in strengthening accountability and increasing transparency in areas of public spending and service delivery. gLOCAL Evaluation Week seeks to increase global and local M&E knowledge sharing to help achieve these goals. The inaugural gLOCAL Evaluation Week in 2019 took place with M&E knowledge-sharing events in 38 countries across 5 continents, with support from 177 event organizers and an estimated 22,000 participants.

Global partners met the challenge of moving all gLOCAL events to a virtual format under coronavirus (COVID-19) conditions.

gLOCAL organizers adapted quickly in the early stages of the COVID-19 pandemic and met the challenge of transforming their in-person events to virtual formats, ensuring public safety in their regions. Most organizers saw this as an opportunity to be truly gLOCAL and expand their reach. The online format allowed the events to include speakers and participants from different countries and regions, resulting in richer discussions throughout the week.

Throughout 2020 gLOCAL Evaluation Week, evaluation practitioners, academics and researchers, students, and government officials, among others, joined the global dialogue on M&E, connecting with each other and sharing their knowledge and experiences in the field.

The week featured a wide range of topics on emerging M&E themes and cross-cutting topics, including **health, gender, climate change, the role of technology and artificial intelligence in M&E, performance-based budgeting, and social inclusion**, among many other topics.

The diversity of topics reflects the importance of connecting locally and globally to share knowledge, experiences, and learning in our collective efforts to address global development challenges.
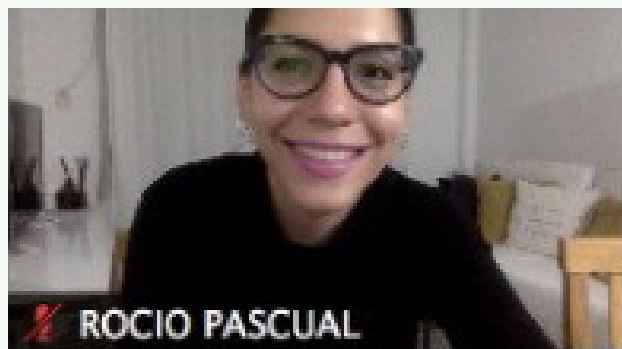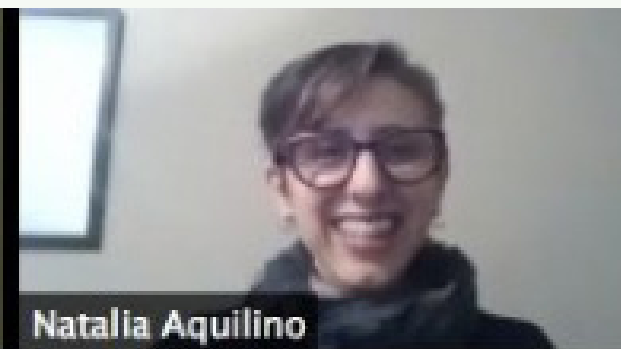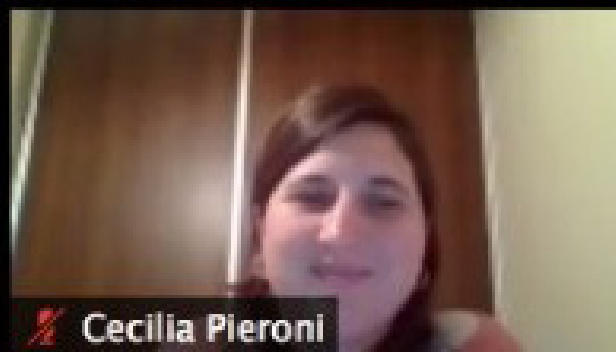
"Making gLOCAL Evaluation Week virtual enabled all of us to reach a wider audience across time zones, engage speakers from around the world, and it allowed people to join the dialogue and share M&E knowledge, democratizing access to information on a scale that we hadn't seen before."

Emil Salim, CLEAR LAC

Regional overviews

Latin America & the Caribbean (LAC)

Gabriela Perez
Director, CLEAR LAC

15 countries

148 events

8 000 registered
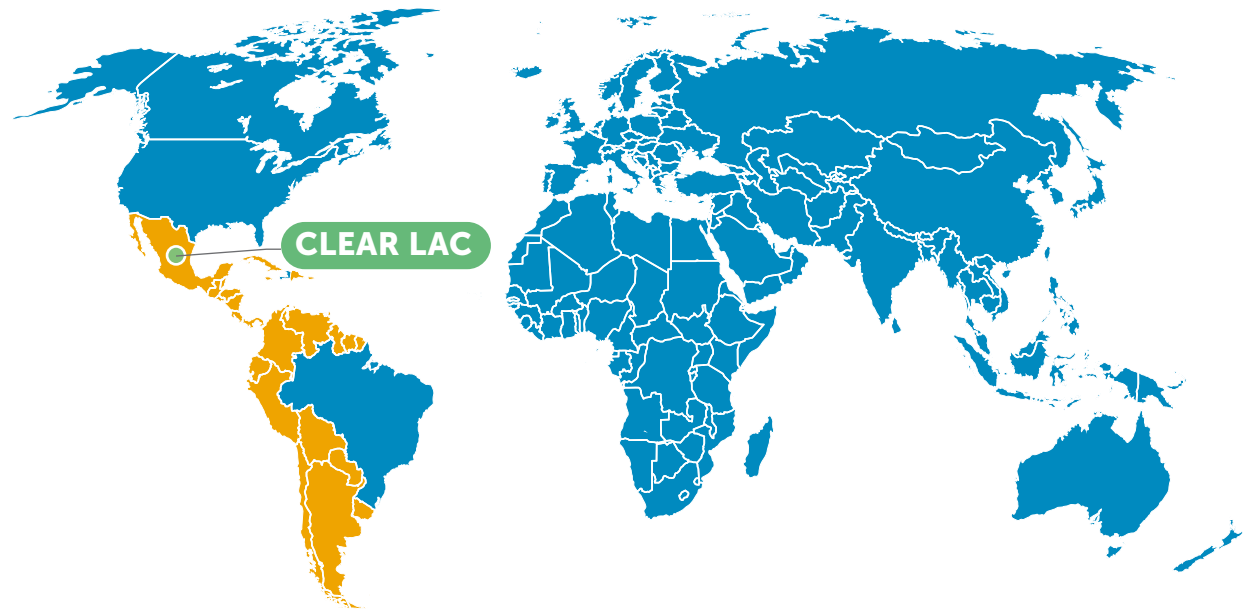
The current situation marked by the COVID-19 global pandemic calls for evidence-based policy decisions because many lives depend on it. Governments need to implement effective policies to deal with the enormous social and economic challenges during and after the pandemic. More than ever, strengthening M&E capacities has become a global and local imperative. gLOCAL Evaluation Week 2020 in Latin America and the Caribbean showed us that the health crisis is an opportunity to highlight the need to strengthen the M&E agenda in the Region. Despite social distancing restrictions and a call for online-only events, the Region's organizers hosted more than half of gLOCAL Evaluation Week's events—an inspiring response.

Since its inception in the Latin America and the Caribbean Region, the gLOCAL Evaluation Week has raised global-scale awareness about the need for stronger evaluation capacities. Local stakeholders seek to influence their environments and strengthen ties with regional and global partners. At the same time, regional and global partners gain concrete knowledge to understand local policy and evaluation challenges properly. Evidence from evaluation and promoting learning by sharing and convening is critical to finding answers to the huge social and economic problems that face many developing nations today. The gLOCAL Evaluation Week is a successful effort in this direction.

In Spanish-speaking Latin America and the Caribbean, there were 148 events with more than 8,000 registered participants. All events were virtual, hosted by organizations in 15 countries and covering a wide range of topics, including the Sustainable Development Goals (SDGs), public management, and the challenges facing public policy evaluation locally and regionally in the current context.

COVID-19 was an emerging theme this year, and multiple events addressed this issue. Various institutions addressed pandemic-related issues and the impact on existing social problems such as poverty and gender. The role of public policy evaluation in the context of a health crisis was also a prominent theme. On this topic, the University of Lanus in Argentina hosted six virtual interviews on evaluation and decision-making during the COVID-19 health crisis. Several decision-makers and evaluation experts discussed the role of the state, the impact of the health crisis on social policy, and evaluation's fundamental role in helping develop better public policies.

Several academic, government, and nongovernmental organizations (NGOs) addressed the 2030 Development Agenda, another emerging theme. Programa de las Naciones Unidas para el Desarrollo (United Nations Development Programme) organized an event under theme, "Evaluation as an Instrument for Local Implementation of the 2030 Agenda,"

with a series of virtual sessions that explored various issues related to local implementation. This event had more than 2,000 reported participants throughout its three sessions, making it one of the most popular events in the Region.

Figure 1. Word cloud in Spanish for event titles in Latin America and the Caribbean

Strengthening a local M&E system by empowering citizens and developing state capacities with global allies.

Nuevo León is one of Mexico's most prosperous states, but it continues to have a significant wealth gap, is underperforming on reducing poverty, and experiences consistent security issues. In 2014, local government established the Consejo Nuevo León (Nuevo Leon Council), an advisory agency for the local executive in policy planning and evaluation, to address these issues. One of the main elements of the council's strategy is to raise awareness of M&E in Nuevo León by spurring public debate about how planning and evidence can help to achieve better policy results.

gLOCAL Evaluation Week 2020 gave Consejo Nuevo León the opportunity to address strategic audiences, foster evaluation use, and contribute to reshaping their state's M&E system. The council organized "DATACTION: Evaluation beyond the Public Administration Process," an event that targeted three strategic audiences to increase M&E awareness in their state and civil society, and among public servants and journalists. The event's purpose was to create an environment of accountability, and to achieve this, one session aimed at each target group:

1   An NGO-focused panel addressing the importance of involving citizens in the evaluation process and giving them a better understanding of the governments' work on improving policy evaluation. This panel was co-organized with two notable NGOs in the region: Cómo vamos Nuevo León and México Evalúa.

2   A workshop for public servants involved in the process of producing and commissioning evaluations. The workshop's purpose was to help them understand how to process data, analyze it, and communicate insights with innovative data visualization tools. The National Lab of Public Policy provided support for this workshop.

3   A workshop on data verification and its role in journalistic work, developed with Verificado (a Mexican fact-checking project) and Google News Lab. The goal was to help journalists communicate M&E information to citizens using verification tools in an easily accessible manner. Transitioning this event from in-person to online allowed Consejo Nuevo León to work with Verificado to develop a virtual platform for online workshops on Verificado's website. This platform ensures the continuation of the event's work through future iterations of the workshop and the ability to reach a broader audience.

André Portela
Director, CLEAR LAB

6
countries

36
events

2000
registered

Lusophone Africa & Brazil (LAB)

CLEAR LAB

The high number of events, organizers, and participants in the 2020 edition of the gLOCAL Evaluation Week shows us that M&E is a field with a growing interest in Lusophone Africa and Brazil. In the events, we could see more and more people concerned about better M&E practices and programs in the federal, state, and municipality levels, and in NGOs and the private sector. We also saw a variety of initiatives in different places and contexts that showed us that people and organizations are having success in implementing M&E practices and policies locally.

In Portuguese-speaking (Lusophone) Africa and Brazil, there were 36 events with more than 2,000 registered participant. Organizations all over Brazil hosted the all-virtual events that covered a wide range of topics, including education, new technologies for M&E, and the COVID-19 pandemic.

Evidence-based policy making and evaluation of public policies were prominent themes in the region this year, and multiple events touched on these issues. Events on this theme throughout the week included, "Experiences in the Evaluation of Public Policies by IPECE", by Instituto de Pesquisa e Estratégia Econômica do Ceará (in which panelists and participants discussed the processes, methods, infrastructure, and human resources for the evaluation of public policies in the state of Ceará), and "The Role of Evaluation in Building Public Value," by Instituto Plácido Castelo.

On the same topic, Logos Consultoria and Observatório de Segurança —Prefeitura Municipal de Niterói hosted the roundtable, "The Importance of Evaluative Culture in Public Policies' Implementation, Results, and Transparency," in which the discussion was lively on how to develop an evaluation culture in the municipalities, with special attention to the SDGs.

Another emerging theme was the use of different evaluation methods in assessing public policy, programs, and projects. Three sessions addressed this issue: "Public Policy Assessment beyond Impact Evaluation," "Use of Triangulation of Methods as a Way of Evaluating Federal Programs," and "What is the Impact on the Evaluation of Projects, Programs, and Policies?"

"By bringing together participants from different research institutions, universities, and public agencies, from Espírito Santo and other states, the event we organized was capable of reaching a large public. This way, I believe we were able to expand and democratize the discussion about the importance of Evidence-Based Policymaking, aiming for a more efficient allocation of public resources. gLocal Eval Week was a rich week in content generation and strengthening of ties between institutions"

Mariana Fialho Ferreira, Professor, Universidade Federal do Espírito Santo (UFES)

"gLOCAL Eval Week promotes evaluative thinking and culture. The different professionals and institutions, through the event, can present their practices, induce reflections, establish partnerships, and give visibility to evaluations in different territories, decentralizing the agenda. In the last three years, we at Logos Consultoria organized seven events in gLOCAL Evaluation Week, in which we made partnerships with approximately 10 organizations of different segments. It was a way to gain voice and present thoughts that would be otherwise possibly 'archived.'"

Taiana Jung, Chief Technical Officer Logos Consultoria

Evidence-Based Public Policies: Relevance of M&E Institutional Integration

Instituto Jones dos Santos Neves (IJSN), with support from Programa de Pós-Graduação em Economia at Universidade Federal do Espírito Santo and CLEAR LAB, organized a roundtable discussion about the importance of evidence-based policy making. A success story for this theme that the event highlighted is the case of Espírito Santo, a state in Brazil where in 2017, IJSN created the System of Monitoring and Evaluation of Public Policies. Espírito Santo is one of the first states in Brazil to implement its M&E system.

During the roundtable discussion, Pablo Lira, a representative of IJSN (an agency of the Secretary of Economy and Planning of the State of Espírito Santo), presented the history of the agency and the state system of public policies evaluation, implemented in 2017. He commented on the need for finding policies that are more efficient to adapt to the ongoing economic recession, which investing in M&E and evidence-based policy making can support.

Congressman Felipe Rigoni also took part in the roundtable. He stressed the importance of qualified evidence in policy making and presented examples of why Brazil needs to improve its evaluation practice for public policies to better inform future policy design and decisions. André Portela, director of CLEAR LAB, echoed the other speakers' thoughts and presented different types of systems and international examples of these systems. This event took place on YouTube Live, and more than 850 viewers actively participated using the chat function.

Monitoring and Evaluation of Public Policies in Lusophone Africa

CLEAR LAB, with support from the World Bank Independent Evaluation Group (IEG), organized a three-day conference with representatives from government, civil society, and academia from Lusophone African countries to discuss M&E practices and capacities that governments are implementing in those countries. Through this engagement, CLEAR LAB established new relationships with key stakeholders in Lusophone Africa and created an action plan to strengthen evaluation capacities.

Speakers at this event included high-level government representatives from the Ministry of Finances of Cabo Verde, Gilson Pina, and João Tavares, along with Alberto Chicava Manhusse, a representative from the Ministry of Economy and Finances of Mozambique. Paula Monjane from the Center for Learning and Capacity Building Civil Society in Mozambique was also a speaker, and André Portela, CLEAR LAB center director, moderated the panel.

The panelists presented on the current state of the M&E practices in their countries. Representative Pina described how the M&E system in Cabo Verde was first implemented 2011 and formalized in 2014 through specific legislation on the issue. Mr. Manhusse explained that Mozambique does not yet have legislation about M&E policies, but the country also has a system that the government created in 2010 (the National Management of M&E), which was an important step forward. Ms. Monjane, who was representing civil society in Mozambique, added that it is crucial for the state to guarantee resources for M&E if it is a priority field for them.

The different panelists brought their own experiences and perspectives to the event, allowing for rich discussion on the topic of M&E in Lusophone Africa.

It was excellent and we will replicate this experience. It was very constructive, although I was in the role of presenter, I was able to learn and see new paths in the M&E process in our country.

Gilson Pena, Government representative (Cabo Verde)

Anglophone Africa

Dugan Fraser

Director,
CLEAR Anglophone Africa

5
countries

19
events

1,000
registered

Undertaking gLOCAL Evaluation Week 2020 in the context of COVID-19 was obviously challenging, so we were delighted at the ease with which our community pivoted to using online platforms and engaged so meaningfully in all the events. In Anglophone Africa, gLOCAL Evaluation Week 2020 was characterized by deep, vibrant engagement on a range of highly strategic topics. The experience showed that there is a strong commitment to building country M&E systems for better decision-making in governments, civil societies, and higher education institutions. We are committed to sustaining the engagements and consider the events to have been a valuable launching platform for a number of important processes.

The Anglophone Africa region held 19 events with more than 1,000 registered participants. Organizations in five countries hosted the events, all of which were virtual and covered a wide range of topics, including conducting digital M&E, M&E research and learning (MERL) in the time of COVID-19, and M&E of complex humanitarian interventions. Online participation for gLOCAL this year was much larger than in-person participation was last year, likely because the online setting allowed people to add gLOCAL events to their schedules very easily. Additionally, it is possible that the ability to engage with events online gave participants confidence to share their challenges and experiences freely, without fear of intimidation.

The role of parliaments in overseeing the implementation of government policies and programs was an emerging theme this year, and multiple events addressed this issue. Freedom Social Welfare Tanzania hosted a series of virtual question-and-answer sessions with different Tanzanian government ministries on the topic, "Evaluation for Tanzania's Development Vision for 2000 to 2025," during which ministers updated participants on their implementation programs' progress and challenges so far.

Other events throughout the week that related to this topic included "Implementing the UN 2030 Agenda and Its SDGs: What are African Parliaments Doing?" organized by the African Parliamentarians' Network on Development Evaluation and CLEAR Anglophone Africa. Presenters and participants discussed efforts to review development planning visions, aligning them with the SDGs, and carefully setting out country priorities. The discussion emphasized the importance of parliamentarians' essential oversight role in monitoring progress toward achieving the SDGs and

"The event [was] very interesting. The panelists presented the case studies with practical examples that improved my knowledge on how to plan for evaluations, especially in an insecure environment and hard-to-reach communities through the use of local committees, as well as deployment of technologies."

Hyginus Eze, evaluation practitioner

"It was outstanding getting in contact with different people from different countries sharing different experiences, mainly about digital data collection and how it might be important not only [for] this pandemic time, but also [given the benefits for increased] flexibility and data flow. For my side, I got more insight from other people that it is important to use technology in data collection because it brings valuable benefit such as: we can get rapid and near real-time monitoring; we can assess different types of data like video, audio, documents, impossible to increase the collaboration and data sharing; and it saves cost. But to manage this data incurs cost and time [in] training people to make sure that data is collected sustainably and [securely]."

Anonymous participant

M&E of Complex Humanitarian and Development Interventions in the Context of a Changing World

WFP

World Food Programme

The World Food Programme hosted a [webinar](#) on how to use M&E as an effective tool for informing evidence-based decision-making and helping governments, development organizations, and communities improve how they respond to crises and mitigate future negative impact on developmental progress.

The workshop's objective was to share and exchange knowledge on how M&E systems and processes do and could adapt to complex crises by taking a systems approach. The workshop concentrated on three sectors—education, nutrition and food security, and water—to explore contextually and shared examples of how M&E processes adapt in those sectors. The following questions guided the discussion:

- Are the concepts and thinking around complexity and systems approach translating into the day-to-day practice?

- Do existing systems allow for rapid adjustments in times of crisis, or are opportunities for M&E contribution lost?

- What are the experiences and practices that we can learn from?

- What adjustments would be required to ensure that M&E is reaching its full potential in supporting those sectors with the evidence and learning required?

Nearly 90 participants from all over the world attended the workshop. Most were South African, but regional representatives from Ghana, Kenya, and South Sudan also attended, along with several international representatives from Denmark, Guatemala, and Iraq.

approving budgets to ensure that enough resources are allocated for national priorities. The main speakers outlined the range of mechanisms and structures in place in their parliaments to facilitate these roles, particularly the importance of the parliament's portfolio committees focusing on specific sectors. The discussion also highlighted the role of networks such as African Parliamentarians' Network on Development Evaluation in promoting and advocating for the use of evaluative evidence in monitoring progress toward the SDGs.

Digital data collection was also an emerging theme. Three key events addressed this issue: ["Evaluation 2030: Baselining the Decade,"](#) ["Data Collection Processes,"](#) and ["How to Conduct Digital MERL during COVID-19."](#) This theme is especially relevant because COVID-19 has forced greater reliance on remote data collection and use of existing data sets. The pandemic has highlighted several gaps in the region in quality of existing administrative data, relevance of data, capacity for implementing and maintaining high-quality data collection and use processes, and using digital tools for data collection, processing, and management. Key takeaways from the MERL event included the need for clear guidance on data governance, and orientation on responsible data practices. Both policy and practice need to be contextualized for Africa and aimed at strengthening African M&E capacities, and they need to support researchers and emerging practitioners in their work.

Francophone Africa

CLEAR FRANCOPHONE AFRICA

Amos Menard

Acting Director,
CLEAR Francophone Africa

14
events

600
registered
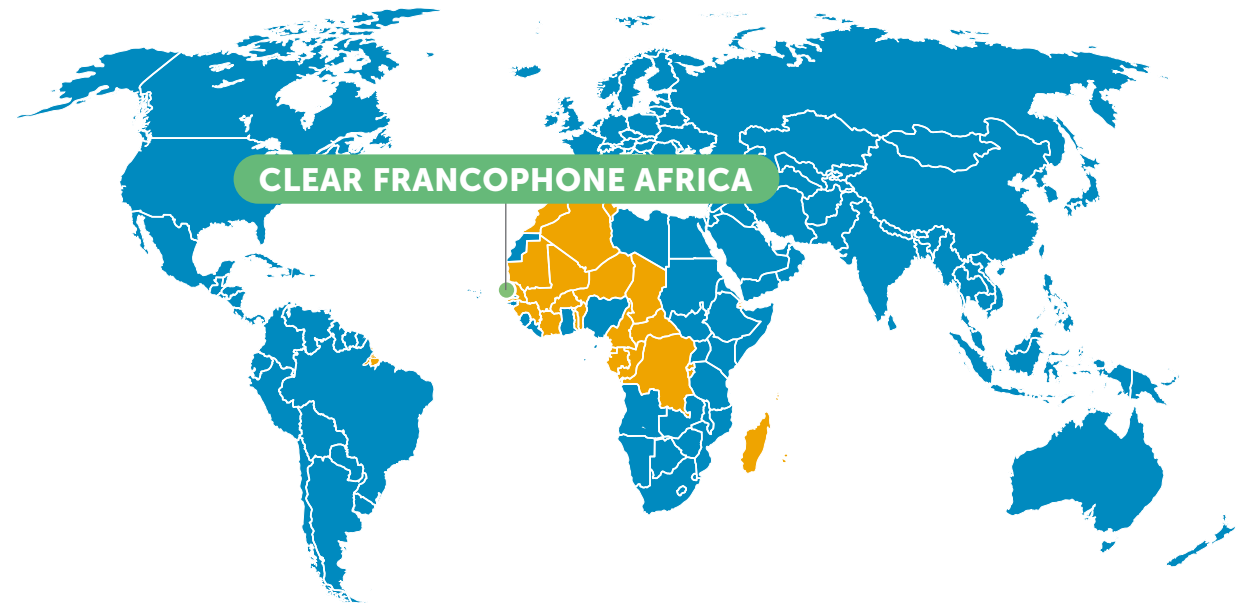
2020 gLOCAL Evaluation Week was challenging, given the global health context. However, the enthusiasm of partners remained intact, reflecting the value the evaluation community puts on promoting and sharing evaluation knowledge. We have been extremely impressed by the tremendous commitment of the event organizers, the remarkable participation rate and geographical coverage, and the diversity and innovativeness of the themes addressed. gLOCAL has been very informative this year, and we look forward to seeing the developments for the 2021 edition.

The Francophone Africa region hosted 14 events with nearly 600 registered participants. Organizations in Benin, Côte d'Ivoire, and Senegal hosted the all-virtual events, connecting French-speaking M&E professionals across the region. Events covered many different topics, such as evaluation of SDGs, evaluation methods in crisis, evaluative thinking, strengthening national evaluation systems, and evaluating public health interventions.

Social inclusion in the region was another emerging theme this year, and many events focused on the role M&E can play in supporting better policies for marginalized groups, specifically women and youth. The Association of Senegalese Lawyers hosted a virtual panel discussion early in the week, presenting the results of an evaluation that the Taskforce on Advocacy for the Legalization of Access to Medical Abortion conducted for abused women. Many law students attended this event to learn more about the value of evaluation in their own work.

The Senegalese Evaluation Association hosted "Developing Evaluative Thinking Capacity with Adolescents in Senegal" and shared information about its program to prepare Senegalese high school students to do academic research. Another session on evaluation of education systems taught participants how to identify the level of learning in students, how to evaluate in-school and out-of-school activities and programs, how to respond to the needs of vulnerable children in conventional education systems, and how to engage children in self-evaluation of teaching.

Generally, events in the region were geared toward more technical topics, such as exploring new methodological approaches and practical trainings on M&E. CLEAR Francophone Africa and the Senegalese Evaluation Association organized several practical events on learning M&E skills and setting up an M&E system, in which participants built on and consolidated their conceptual

"I really appreciated this virtual event because it was a wonderful opportunity to sensitize a large part of the population on the issue of abortion for abused women. I hope it will lead to capacity-building sessions on advocacy for access to safe abortion."

Anonymous participant

"[gLOCAL Evaluation Week] is a great initiative. Today in the world, and more particularly in Senegal, the problem of the education system is the [lack of evaluative evidence], therefore promoting such an initiative can only be beneficial."

Anonymous participant

"Congratulations for the quality of your presentation, which was very original. When I first saw the topic, I didn't understand what the focus was. After the presentation, I understood that it was about the evaluation of education systems. This extremely important area deserves to be considered in order to improve the system. You have a lot of merit in reflecting on this."

Anonymous participant

knowledge and practical skills in M&E. Additional sessions covered how other disciplines such as social marketing, knowledge management, and sociology can complement evaluation to contribute to the performance and effectiveness of development projects and actions.

Several events were held to build the capacities of young and emerging evaluators in the region. For example, a session aimed at preparing the new generation for successful careers in evaluation focused on feedback on M&E in Senegalese organizations and the challenges and opportunities that senior practitioners face.

More tailored to the current situation, the Ivorian Initiative for Evaluation hosted an event on project evaluation in times of public crisis, in which panelists and participants discussed possible methodological issues to digital adaptions, along with ethical and quality review issues that might arise in a digital evaluation.

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National Evaluation Systems of West African Economic and Monetary Union Countries

3ie International Initiative for Impact Evaluation

3ie's West African Capacity-Building and Impact Evaluation program organized an in-depth discussion on what the organizers learned about the national evaluation systems of West African Economic and Monetary Union countries. The discussion centered on six areas: institutional anchoring, support for the evaluation function, the main types of evaluation, the availability of resources, use of evaluation results, and priority strengths, weaknesses, challenges, and actions.

The presentation revealed that the dynamics of construction of national evaluation systems in the union's community of countries show some disparities between the countries. However, countries have many challenges in common, particularly regarding the institutional stability of the function, allocation of resources for evaluation, use of evaluation results, the practice of impact evaluation, and so on. It emphasized that the program works closely with countries and community institutions, such as Banque Ouest Africaine de Développement and the Union Economique et Monétaire Ouest Africain commission, to improve and harmonize evaluation practices in the West African subregion.

South Asia

CLEAR SOUTH ASIA

CLEAR South Asia is overwhelmed and excited about the positive response received on the second edition of gLOCAL. When the shift to an online-only format was decided, we were unsure about how participants and event organizers would respond. All changes come with challenges, but with support from event organizers, participants, and other CLEAR centers, gLOCAL 2020 showed the commitment and enthusiasm for expanding this M&E knowledge-sharing movement.

Shagun Sabarwal
Director, CLEAR South Asia

5
countries

26
events

4,500
registered

Organizations in five countries in the South Asia Region hosted 26 events, all of which were virtual and had nearly 4,500 registered participants. Events covered a wide range of topics, including labor, education, health, and M&E during COVID-19.

Gender was an emerging theme in the region this year, and multiple events covered this issue. Early in the week, CLEAR and the Abdul Latif Jameel Poverty Action Lab (J-PAL) South Asia hosted a webinar, "Measuring Women's Agency, Empowerment, and Norms in Impact Evaluations," covering gender outcomes that can often seem nebulous and hard to capture. The webinar's 390 participants discussed strategies to measure these outcomes through concrete quantitative and qualitative indicators.

Similarly, different organizations across the region focused on the relation between gender and evaluation. The Afghan Evaluation Society hosted a virtual panel, during which four panelists discussed how to build awareness on "Equity-Focused and Gender-Responsive Evaluation in Afghanistan" and how to keep building the capacity of evaluation within practitioners and users." Among the events on this theme throughout the week was a roundtable, "Evidence on Gender Equity and Inclusion Toward Women's Empowerment: A Reflection on Lessons and Challenges," by the Evaluation Community of India. Presenters and participants discussed lessons and challenges for women's empowerment. Also, the Myanmar office of Innovations for Poverty Action presented key findings from a randomized control trial on maternal and child cash transfers. In the Philippines, the Asia Pacific Evaluation Association hosted a session with lively discussion on the steps that can be taken to ensure gender-responsive evaluations during the COVID-19 pandemic.

The importance of data for M&E was another emerging theme. For example, the government of India's Development Monitoring and Evaluation Office's (DMEO) session focused on practices that government could introduce and institutionalize to improve the relevance reliability, accuracy, and timeliness of data collection. The International Initiative for Impact Evaluation (3ie) also led a session, "Innovating with Big Data to Evaluate SDGs Better," in which participants discussed the risks, biases, and ethical challenges in using big data for measuring and evaluating development outcomes.

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"It was systematically planned, very well explained, starting from basic definitions with practical tips. I would appreciate knowing about in-depth courses on the topics. There is a wide gap between capacities and the need for evidence-based decision-making in social projects. I look forward to many more such professional initiatives from institutions like yours."

Anonymous participant

A Series of Panel Discussions on M&E in Government

India's DMEO was established in 2015 as an attached office of the NITI Aayog, an Indian government policy think tank. DMEO aims to fulfill the organization's M&E mandate and build the M&E ecosystem in India. The office took part in gLOCAL Evaluation Week by organizing a series of panel discussions on M&E from a government lens—its first public webinar series.

For the first session, "M&E in Government: Partnerships in a Multistakeholder Environment," Sekhar Bonu (DMEO's Director General) outlined the current institutional framework to understand challenges and incentives of various partners with the aim of arriving at a systemic approach to create win-win partnerships in M&E. Ashwini Chhatre (Executive Director of the Indian School of Business), Maaike Bijker (Research And Evaluation Specialist), the United Nations Children's Fund India, and Shagun Sabharwal (Director of the CLEAR South Asia Center) complemented the discussion on how DMEO partnered with international development organizations and academic institutions to grow into its role as the top M&E institution of the

"With an aim to achieving SDGs by or before 2030, and at the same time the emergence of extraordinary challenges such as the COVID-19 pandemic and subsequent lockdown restrictions, listening to policy makers as well as fellow professionals in evaluation sector helps to understand the measures being taken toward good and responsive evaluation culture in the country."

Anonymous participant

Indian government. More than 200 participants registered for this event.

The second session, "M&E in Government: Data Quality in Theory and Practice," had 199 registered participants. Panelists Anand Trivedi, Shweta Sharma, and Venugopal Mothkoor, along with the moderator Sanjana Manaktala (all from DMEO), discussed the best practices that can be introduced and institutionalized to improve the relevance reliability, accuracy, and timeliness of data collection, and how to design data collection architecture to reduce perverse incentives and encourage learning, toward better outcomes. The session outlined actionable suggestions from other developing countries that are venturing into the M&E ecosystem on how to strengthen their M&E systems and capacities. Those with M&E expertise can help the others to improve systemic outcomes and for capacity building, advocacy, and demand generation for better evidence-based policy making for strengthening governance.

"It was interesting to see an open discussion about the hot issue of data quality by government officials and their keenness to adapt to new age evidence-building practices. Driving M&E in the public sector myself, I resonated with value-driven partnerships as the center of evaluations. That is the only way to have shared context and objectives to drive evaluations."

Anonymous participant

The third session was "M&E in Government: Institutionalization, Demand Generation, and Points of Entry." The speakers were Ashutosh Jain (Deputy Director-General, DMEO), Naval Kapoor (Joint Secretary, Ministry of Tribal Affairs), Romil Ravi (Consultant, DMEO), and Abhay Kumar (Head, Monitoring, Evaluation, and Research Unit, World Food Programme), and 139 participants joined the webinar. The panel discussed how experts within the government could institutionalize M&E practices to identify entry points during the process of program design where the system looks for feedback.

"Most countries are in the process of setting up or expanding their national M&E systems in order to improve the performance of public sector institutions. The event gave me fresh and deeper insights into the experiences of various countries. In the process, I was able to identify gaps within my own country that require champions to fill in."

Anonymous participant

Other Regions

CLEAR HUB

Leonardo Aleixo Lemes

Senior Operations Officer, World Bank Independent Evaluation Group

15 events

2,000 registered
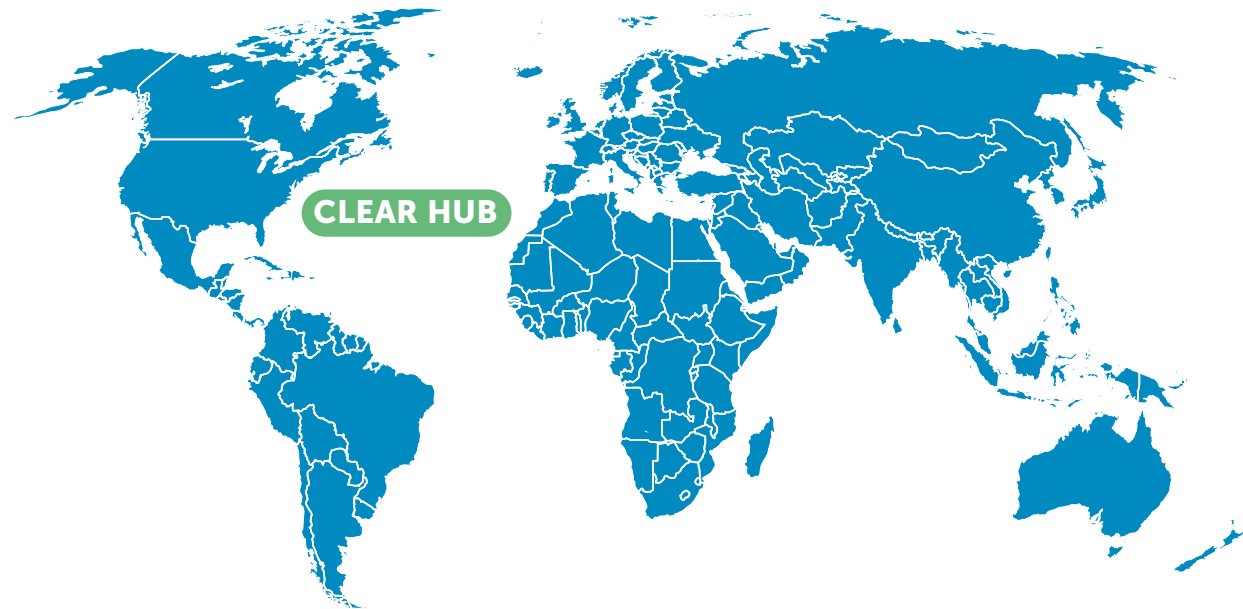
We were pleased to see that a number of gLOCAL events were hosted by organizations in regions where the CLEAR Initiative does not currently have coverage by a CLEAR center. This highlights the power of gLOCAL of its decentralized approach in bringing together a diverse set of actors who are passionate about gaining and sharing M&E knowledge.

Organizations based in the Europe and Central Asia and Middle East and North Africa Regions and in English-speaking North America hosted 15 events with nearly 2,000 registered participants. Those organizations included multilateral agencies such as the United Nations Development Programme and the Food and Agriculture Organization, academic institutions such as Saarland University, and NGOs.

COVID-19 and climate change were both popular themes that organizers across these diverse regions chose to address. Wilton Park's roundtable, "From COVID-19 to Climate Change: Transformational Evaluations for Global Crises," brought these topics together with a fascinating discussion on how the pandemic creates an opportunity for climate-smart recovery and the role the evaluators can play in this transition.

gLOCAL has a small footprint in these regions, but we hope that time and strategic engagement will encourage more organizers to participate.

Evaluation in Development

From the Middle East and North Africa Region, EvalJordan hosted a series of events on the role of evaluation in development. This included a weeklong online awareness campaign that shared insightful links and documents on its social media about innovative evaluation methods, with special attention to equity-focused and gender-responsive evaluations. An online discussion focused on the key challenges at global and local levels for evaluation in the context of the 2030 development agenda and how they are linked, and on why gender and perspectives of marginalized voices must be being considered in evaluations and in preparing voluntary national reviews in light of SDG 5 (gender equality).

EvalJordan also hosted training on outcome harvesting, an M&E methodology used to identify, describe, verify, and analyze the changes brought about through a development intervention. Dr. Michael Steffens, who is currently working on aid coordination, quality support, and governance at the European Union delegation in Jordan, delivered the training.

EvalJordan's participation in gLOCAL Evaluation Week stands out because of its extremely active social media presence and engaging events that generated many conversations both during their events and on social media. This strategy was key to expanding EvalJordan's reach beyond registered participants to many more individuals in their extended networks.

"This event gave the evaluation community around the world the chance to connect together and share expertise and stress the importance of evaluation, especially during this hard time the world is facing. It was a good feeling that during this week, professionals everywhere around the world were simultaneously talking evaluation language!"

Abeer Hakouz, evaluation practitioner

Global overview

Global overview

This year's gLOCAL Evaluation Week featured 255 events, many of which had two or more sessions, resulting in 353 sessions in total. Nearly 18,000 participants registered for events in advance, and many more joined online sessions the day of the event, resulting in more than 35,000 participants during the week.

Overall, participation from Latin America was robust. Organizations in Mexico hosted the largest number of events (76), followed by Brazil (36). Brazil has seen significant growth in the number of events, hosting twice as many this year as in 2019. Similarly, events hosted in South Asia increased 36 percent in 2020 (74 events) from 54 events in 2019. The Region had a notable increase in participants—the second largest number of registered participants compared with 2019, when organizers reported fewer than 1,000 participants attending their events.

Figure 2. Event Proposals by Region
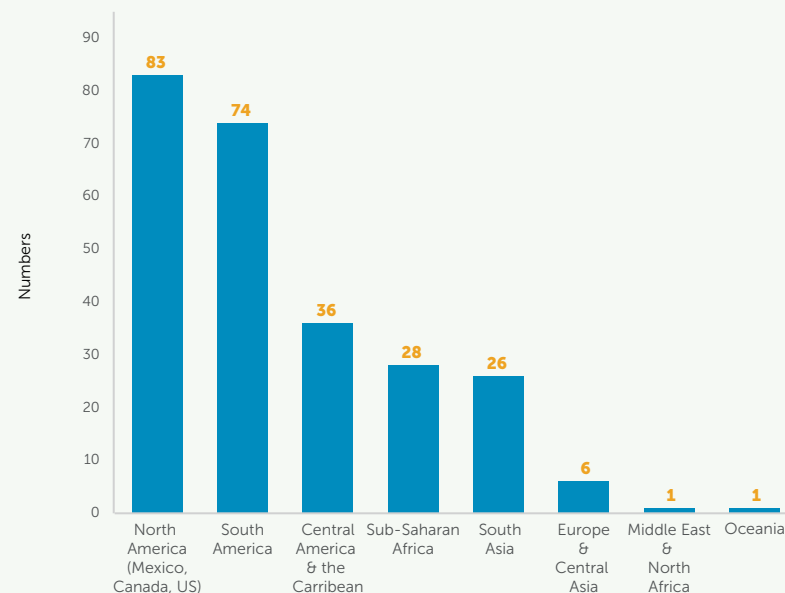
Figure 3. Event Participants by Region
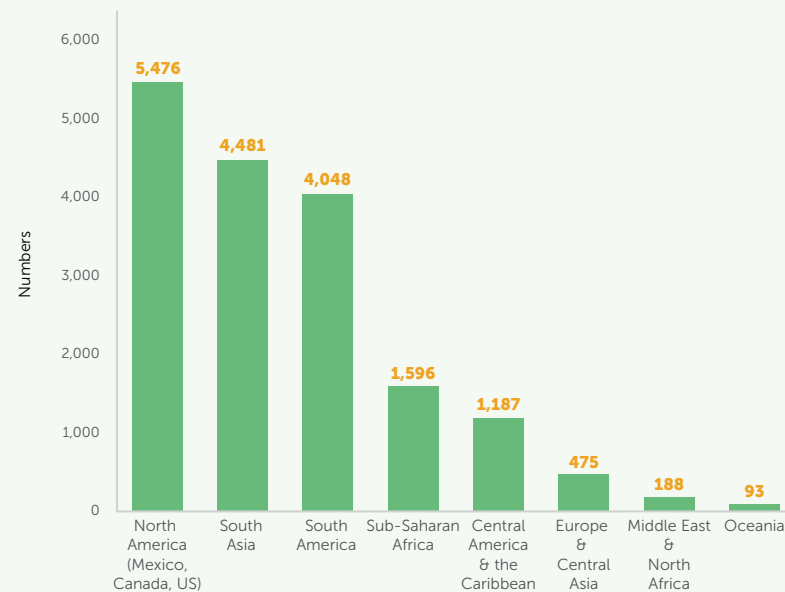
Who Organized Events?

A wide range of organizers hosted events, including government institutions, academia, NGOs, and private sector firms. Figure 5 shows that nonprofit organizations hosted the most events (41 percent), and government organizers had a solid footprint during the week with 29 percent. This is a notable change from 2019, when government and academia were the top two event organizers globally. The regional breakdown in Figure 6 shows some nuance. In Central America, South Asia, and Sub Saharan Africa, nonprofit organizers were more active, but government organizers were in the lead in North America and Europe and Central Asia. Interestingly, government, nonprofit, and academic organizers in South America held nearly the same number of events.

This even breakdown in Spanish-speaking South America is likely because the former Eval Week had been organized in the region before the launch of gLOCAL Evaluation Week, and so a wide range of organizers were familiar with and eager to take part in this M&E knowledge-sharing initiative.

Figure 4. 2020 gLOCAL Organizers

Note: In 2020, gLOCAL organizers were based primarily in the Americas, with growing participation from organizers in Africa and South Asia.

Figure5. Global Event Organizer by Type (Percent)

- NGO
- Government
- Academic
- Private Sector
- Individual
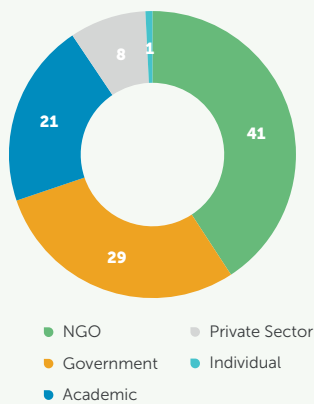
Figure 6. Event Organizer by Region (Percent)

- NGO
- Government
- Academic
- Private Sector
- Individual
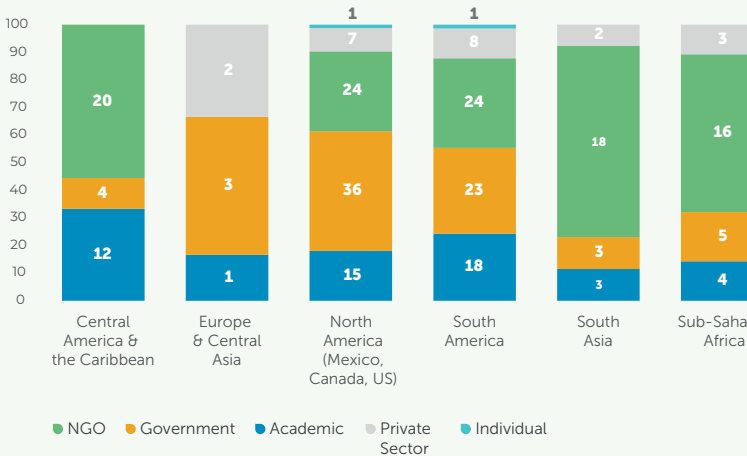
Who Attended gLOCAL Events?

Nearly 75 percent of the 17,000 registered participants were affiliated with academia (including students), government, or NGOs. Registration among these three groups was divided evenly (see figure 8), followed by participants from the private sector and multilateral institutions. About 11 percent of participants identified themselves as "other," often clarifying that they were independent M&E consultants or could identify as more than one of the named groups.

The regional breakdown of registered participants (figure 9) mirrors that of organizer type, suggesting that organizers created events for and disseminated event information to those within their immediate networks.

Figure 7. Global Participation Because of Virtual Format

Note: The virtual format made it possible for participants from all over the world to join events.

Figure 8. Global Participant Affiliation (Percent)

- NGO
- Government
- Academic
- Private Sector
- Multilateral Development Institution
- Other
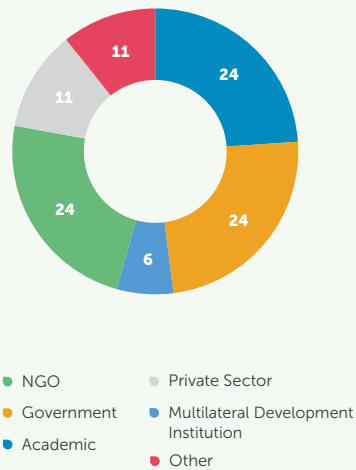
Figure 9. Participant Affiliation by Region (Percent)

	Central America & the Caribbean	Europe & Central Asia	North America (Mexico, Canada, US)	South America	South Asia	Sub-Sahara Africa
Other	11	10	9	11	11	13
Private Sector	9	11	9	12	15	12
NGO	13	25	14	16	41	34
Multilateral Development Institution	7		6	4	4	9
Government	24	26	42	25	7	15
Academic	36	14	21	32	22	17
		14				

- NGO
- Government
- Academic
- Private Sector
- Multilateral Development Institution
- Other

What Themes and Topics Did Events Cover?

Organizers hosted events under four predefined M&E-related themes, including traditional themes such as evaluation capacity development, evaluation methods, and evaluation communication and use. This year's special theme, Evaluation 2030, acknowledges 2020 as a milestone year because it is only 10 years away from a critical moment for the global development community: achievement of the SDGs and targets linked to the 2030 national development agendas. Organizers explored the role M&E can play in ensuring that development strategies, programs, and projects are implemented effectively and produce the best possible outcomes and impacts.

The traditional topics were more popular (figure 10), but Evaluation 2030 represented 15 percent of all events, a significant increase from 2019's special theme, gLOCAL Evaluation. In South Asia, however, Evaluation 2030 was the most popular theme (figure 11).

Week, and so a wide range of organizers were familiar with and eager to take part in this M&E knowledge-sharing initiative.

Figure 10. Global Events by Theme, Occurrence of Proposals (Percent)
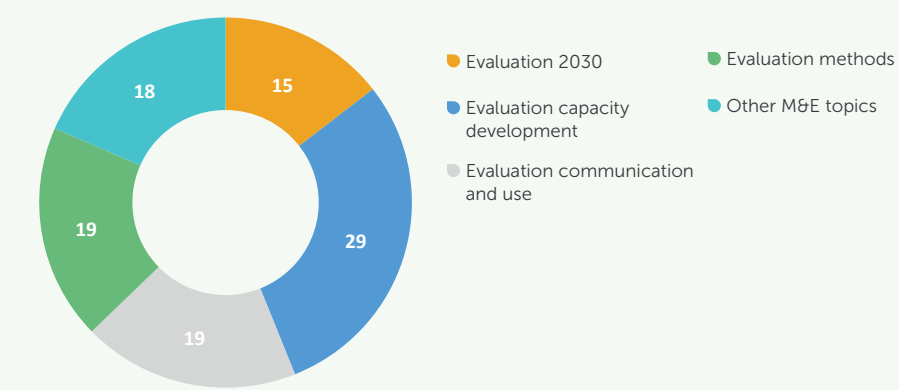
Figure 11. Event Themes by Region, Occurrence of Proposals (Percent)

Events were divided largely among key technical topics and cross-cutting themes. Technical topics strongly emphasized data u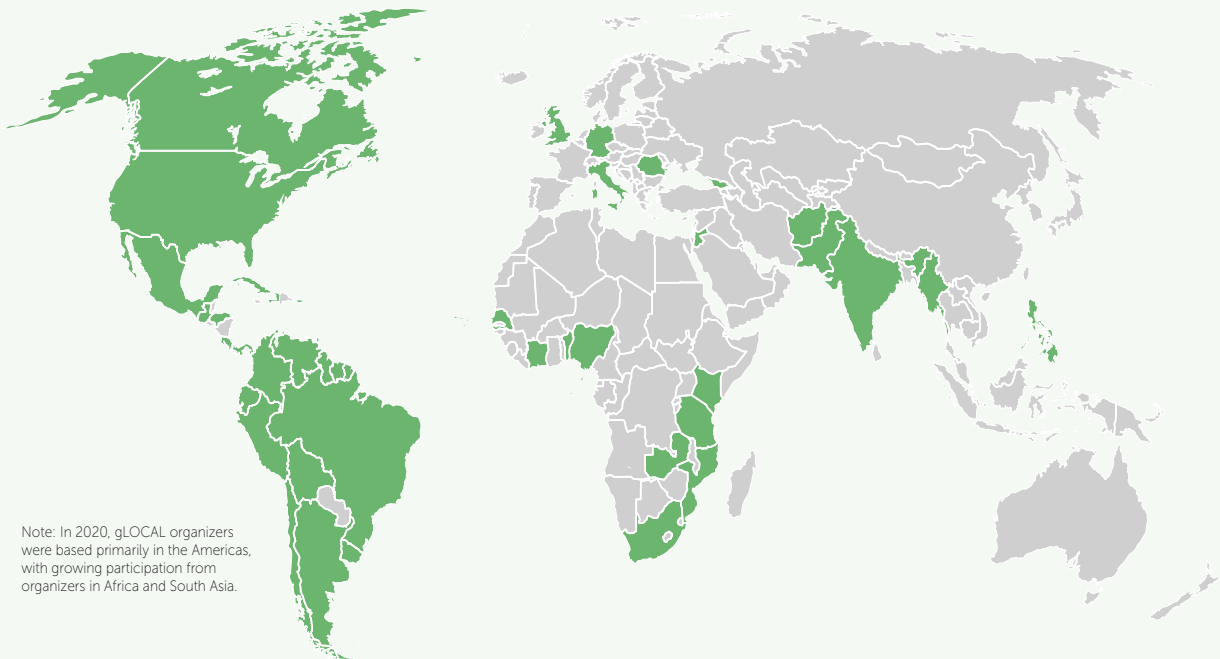se, digital M&E, and performance-based budgeting, and nearly 40 events touched these topics. For broader themes, COVID-19 and related crisis response stood out—more than 25 events across all regions addressed the current pandemic. Other prominent event topics this year were social inclusion, climate change, and gender, which show that many events were organized around the Evaluation 2030 theme that addressed SDG-related topics.

How Did Participants Learn about gLOCAL?

gLOCAL Evaluation Week was fully virtual this year, so the CLEAR Initiative and event organizers used various online and social media tools to promote their gLOCAL events. During June 2020, tweets from the Clear Initiative's Twitter account (@TheCLEARInitiative) generated 39,000 impressions. In the week immediately after gLOCAL Evaluation Week, 73 unique users from 25 countries shared the hashtag #gLocalEval2020 (unique to gLOCAL Evaluation Week 2020) on Twitter about 380 times. Our analysis indicates that evaluation experts, M&E associations, and young and emerging evaluators all used social media (specifically Twitter and LinkedIn) to promote gLOCAL and their events during the week.

Other hashtags used in tandem included #EvaluationDesignCompetition, #EVAL2020, #YEE, #EvaluarImporta, #OutcomeHarvesting, and #EvalCorona. These hashtags and the frequency of their use show the growing significance of these specific topics among organizers and participants. For example, young and emerging evaluators (the #YEE hashtag) are development professionals or evaluators with less than five years of experience in the field of evaluation, or they are recent graduates who are interested in becoming professional evaluators. gLOCAL Evaluation Week offered M&E knowledge-sharing opportunities for both seasoned M&E professionals and young and emerging evaluators, as evident from the frequency of the #YEE hashtag on gLOCAL-related social media posts.

The use of social media to promote varies by region and organization, but we noticed increased overall engagement for gLOCAL Evaluation Week 2020 compared with 2019. We hope to continue this trend in the coming years and use this tool to tap into new audiences for this initiative.

Looking Ahead

Unique circumstances led to the virtual-only approach to gLOCAL Evaluation Week 2020. Despite the global pandemic's challenges, policy makers, M&E professionals, academics, and others recognized M&E's importance for better policy making and understood the value of an M&E knowledge-sharing opportunity such as this one. Although our approach was different was different this year, the result was encouraging and meaningful to many participants.

One gLOCAL participant from India noted that attending events this year was "an opportunity I would not have been able to [otherwise] take...as most evaluation [knowledge-sharing] activities require international travel." Many others echoed this sentiment, including a participant from South Africa, who added that in addition to being able to attend multiple events because of the different organizers' time zones, they "appreciated the moderators who ensured...wide involvement of the global audience" during their events. One participant commented on the "community feel of the seminars and [enjoyed] engaging globally with colleagues at all stages of their careers."

All countries need the capacities to design evidence-informed policies, monitor their progress, and evaluate their impact to achieve national development objectives and cope with global crises. To help respond to the demand for M&E systems and capacity development globally, the CLEAR Initiative and the World Bank's Independent Evaluation Group aim to continue promoting

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M&E capacities development and support knowledge-sharing initiatives like gLOCAL Evaluation Week. By bringing global and local knowledge together, we help ensure that no one is left behind.

Between gLOCAL Evaluation Week 2019 and 2020, we have seen a growing appetite for M&E knowledge-sharing events and plan to continue this work throughout the year, working with organizers to continue sharing knowledge through blog posts, podcasts, and webinars, and we welcome all to join us in this continued effort.

Together, we can help close the M&E gap!

Appendix

Appendix A.
About the Centers for Learning and Evaluation and Results

The Centers for Learning and Evaluation and Results (CLEAR) is a global monitoring and evaluation capacity development program that brings together academic institutions and donor partners to foster the collection, measurement, analysis, and subsequent use of robust evidence in developing countries' policy and programmatic decision-making.

CLEAR's focus on public good and its worldwide network position it well to help governments build capacity at the national, regional, and local levels to measure development progress and outcomes, strengthen evidence-based policy making, and increase government accountability and transparency.

A global hub based at the World Bank's Independent Evaluation Group supports our six regional centers: Anglophone Africa, Brazil and Lusophone Africa, East Asia, Francophone Africa, Latin America and the Caribbean, and South Asia (plus two regional affiliates in Ghana and Pakistan).

Working together, we offer our clients local and regional expertise supported by the depth and breadth of a global network. In the fiscal year ending June 30, 2018, CLEAR delivered capacity-building trainings to 28,277 individuals from 66 countries. For many agencies involved, we complemented trainings with advisory services to improve monitoring and evaluation systems and processes to foster a broader and more enduring impact on evidence-based decision-making.

Appendix B.
Event Organizers

Thank you for making gLOCAL Evaluation Week 2020 a success!

Table B.1.

Event Organizer Name	Country	Website
Central America and the Caribbean		
Asesores para la Inversión Social S.C.	Mexico	
Caribbean Association for Evaluation and Research	Puerto Rico	
DEval	Costa Rica	https://www.deval.org/
EvalYouth Latin America and the Caribbean	Costa Rica	
Evaluation and Monitoring Network of Costa Rica	Costa Rica	
EvalYouth Costa Rica	Costa Rica	
Fomento de capacidades en evaluación en Latinoamérica (FOCELAC)	Costa Rica	

Event Organizer Name	Country	Website
Central America and the Caribbean		
Honduran Evaluation Network (REDHPRESS)	Honduras	https://twitter.com/redhpress
Laboratorio de Política Pública e Inteligencia Económica y Seguridad (LABPPIES) Foundation	Costa Rica	https://www.labppies.org/
Latin American Faculty of Social Sciences Headquarters, Costa Rica	Costa Rica	http://www.flacso.or.cr/
Ministry of National Planning and Economic Policy	Costa Rica	https://www.mideplan.go.cr/
ONU Mujeres (UN Women)	Panama	https://www.unwomen.org/es https://lac.unwomen.org/
RedEvalCR	Costa Rica	
Research, Projects, and Engineering Company of Matanzas	Cuba	http://www.expomatanzas.cu/
Universidad de Costa Rica	Costa Rica	https://www.ucr.ac.cr/
United Nations Population Fund	Panama	https://www.unfpa.org/es/acerca-del-unfpa
University Observatory of Food and Nutritional Security of the State of Guanajuato	Mexico	http://ousaneg.org.mx/
University of San Carlos of Guatemala	Guatemala	

Event Organizer Name	Country	Website
Europe and Central Asia		
Analysis and Consulting Team	Georgia	
Centre for Evaluation, Saarland University	Germany	http://new.ceval.de/modx/enindex.php
Food and Agriculture Organization	Italy	
QURES Quality Research and Support	Romania	http://www.qures.ro
Wilton Park	United Kingdom	https://www.wiltonpark.org.uk/
World Food Programme	Italy	https://www.wfp.org/independent-evaluation
Middle East and North Africa		
EvalJordan	Jordan	http://evaljordan.org
North America (Mexico, Canada, and USA)		
Aguascalientes Education Institute	Mexico	http://www.iea.gob.mx/
Análisis en Materia Pública (Analysis in Public Matters)	Mexico	http://amapleon.com.mx/quienes-somos/
Bios Participación Politica y desarrollo	Mexico	https://www.biospolitica.org/
Cause Natura	Mexico	https://www.causanatura.org/

Event Organizer Name	Country	Website
North America (Mexico, Canada, and USA)		
Center for Learning in Evaluation and Results of Latin America and the Caribbean	Mexico	https://clear-lac.org
Center for Research on Policies, Population, and Health (Faculty of Medicine, National Autonomous University of Mexico)	Mexico	https://www.cipps.unam.mx/
Center for Studies in Government and Public Affairs of El Colegio de Sonora	Mexico	http://www.colson.edu.mx
Center for Urban, Demographic, and Environmental Studies of El Colegio de Mexico	Mexico	https://cedua.colmex.mx/
Centro de Investigación y Difusión de Educación Preescolar	Mexico	
Citizen Participation Committee of the Aguacalientes State Anticorruption System	Mexico	https://www.seaaguascalientes.org/cpc_quees.html
Climate Investment Funds	United States	https://www.climateinvestmentfunds.org/
Comillas University	Mexico	

Event Organizer Name	Country	Website
North America (Mexico, Canada, and USA)		
Conalep Poza Rica 177	Mexico	http://www.conalepveracruz.edu.mx/
Congress of the State of Guanajuato	Mexico	https://www.congresogto.gob.mx/
Coordination of Planning and Evaluation for the Social Development of Oaxaca (COPEVAL)	Mexico	https://www.oaxaca.gob.mx/copeval/
Council for Research and Evaluation of Social Policy	Mexico	http://cieps.edomex.gob.mx/sirespem_cieps
Council for the Evaluation of Social Development of the City of Mexico	Mexico	https://www.evalua.cdmx.gob.mx/
Creating Spaces A.C. Innovation Laboratory	Mexico	
Cycle Consulting and Evaluation	Mexico	https://www.ciclicaconsultoria.org/
Directorate of Evaluation of the Secretariat of Planning and Finance	Mexico	http://evaluacion.puebla.gob.mx/
Directorate of Telehealth, CENETEC Secretariat of Health.	Mexico	
Education to Share	Mexico	https://educacionparacompartir.org/
Emerging: People Ahead	Mexico	https://emergenteadelante.com/

Event Organizer Name	Country	Website
North America (Mexico, Canada, and USA)		
Equitable Strategies Through Evaluation	United States	
Ethos Public Policy Laboratory	Mexico	https://ethos.org.mx/
EvalYouth Mexico	Mexico	http://www.ey.aceval.org
Executive Secretariat of the National Transparency System of the National Institute of Transparency, Access to Information and Protection of Personal Data	Mexico	https://www.youtube.com/user/ifaimexico
Faculty of Urban and Regional Planning	Mexico	http://fapur.uaemex.mx
Finance and Planning Secretariat	Mexico	
Finance Secretary	Mexico	http://finanzas.tamaulipas.gob.mx/
GirlUp Aguascalientes	Mexico	https://girlup.org/
GobernArte Consulting	Mexico	
Grupo de Análisis y Planeación Social S.C.	Mexico	http://gaps.mx

Event Organizer Name	Country	Website
North America (Mexico, Canada, and USA)		
Institute of Health and Diagnostics	Mexico	https://insadisa.com
Institute of Public Administration of the State of Quintana Roo, A.C.	Mexico	http://www.iapqroo.org.mx/?page_id=3995
Inter-American Development Bank	United States	http://www.iadb.org
International Initiative for Impact Evaluation (3ie)	United States	https://www.3ieimpact.org/
Just Governance Group	Canada	https://justgovernancegroup.org/about-us/
Kaliopeo	Mexico	https://kaliopeo.com/
Mayor Miguel Hidalgo	Mexico	https://miguelhidalgo.cdmx.gob.mx/
Ministry of Finance and Public Credit	Mexico	https://www.transparenciapresupuestaria.gob.mx/
Municipal Institute of Planning of Aguascalientes	Mexico	http://www.implanags.gob.mx/eval2020
National Institute of Indigenous Peoples	Mexico	https://www.gob.mx/inpi
National Mount of Mercy	Mexico	https://inversionsocial.montepiedad.com.mx/
National Network of State Monitoring and Evaluation Instances	Mexico	http://redmyeval.org.mx/
New Lion Council	Mexico	https://www.conl.mx/

Event Organizer Name	Country	Website
North America (Mexico, Canada, and USA)		
Peace Fund	Mexico	https://www.fondoparalapaz.org/
Planning and Prospective Unit of the Government of the State of Hidalgo	Mexico	https://glocalevalweek.org/sites/default/files/concept-notes/SP%20 Concept%20Notâ€¦
Secretariat of Economy	Mexico	
Secretariat of Finance, Investment, and Administration of the State of Guanajuato	Mexico	http://finanzas.guanajuato.gob.mx
Secretariat of Public Education, General Directorate of Policy Evaluation	Mexico	http://www.dgep.sep.gob.mx/
Seed Background	Mexico	https://global.gotomeeting.com/join/797710533
Superior Audit of the State of Guanajuato	Mexico	https://www.aseg.gob.mx/QuienesSomos/
Superior Audit of the State of Jalisco (ASEJ)	Mexico	https://www.asej.gob.mx/
Superior Institute of Audit and Inspection of the State of Sonora	Mexico	https://isaf.gob.mx
Teach 4 All Mexico A.C. (Teach for Mexico)	Mexico	http://www.ensenapormexico.org

Event Organizer Name	Country	Website
North America (Mexico, Canada, and USA)		
Technical Secretariat for Planning and Evaluation	Mexico	http://seplan.yucatan.gob.mx/
The College of Tamaulipas	Mexico	http://www.coltam.edu.mx/
The Hunger Projet Mexico	Mexico	https://thp.org.mx/
United Nations Development Programme, Independent Evaluation Office, New York	United States	http://web.undp.org/evaluation
United Nations Development Programme, Mexico	Mexico	https://www.mx.undp.org/content/mexico/es/home.html
United Nations Office on Drugs and Crime (UNODC)	Mexico	https://www.youtube.com/watch?v=3M_ZZnjc1hA
University of Guanajuato, Division of Administrative Economic Sciences (DCEA)	Mexico	http://www.dcea.ugto.mx/
United Nations Office on Drugs and Crime (UNODC)	Mexico	https://www.unodc.org/mexicoandcentralamerica/
Veracruz University	Mexico	https://www.uv.mx/
Welfare Secretariat	Mexico	https://www.gob.mx/bienestar
World Bank Group	United States	https://www.worldbank.org

Event Organizer Name	Country	Website
South America		
Alfa.Quebec Social Projects Office	Brazil	http://www.alfaquebec.com.br/
Bolivian Network for Monitoring and Evaluation (REDMEBOL)	Bolivia	
Brazilian Monitoring and Evaluation Network	Brazil	https://redebrasileirademea.ning.com/
Brazilian Network of Monitoring and Evaluation	Brazil	http://redebrasileirademea.ning.com
CAF Development Bank of Latin America	Venezuela	https://www.caf.com/
Catholic University Sedes Sapientiae	Peru	https://www.ucss.edu.pe
Center for Evidence-Based Policy Evaluation	Argentina	https://www.utdt.edu/listado_contenidos.php?id_item_menu=25278
Center for Studies and Projects, JIDESA Foundation	Bolivia	https://www.cep.org.bo/
Center for the Implementation of Public Policies for Equity and Growth (CIPPEC)	Argentina	https://twitter.com/CIPPEC
College of Sociologists of Peru	Peru	https://colegiodesociologosperu.org.pe/
DEval, German Institute for Development Evaluation	Costa Rica	https://www.deval.org/

Event Organizer Name	Country	Website
South America		
Educational Territories Network of Várzea Grande MT	Brazil	
EvalYouth Latin America and the Caribbean	Chile	
EvalPeru	Peru	http://www.evalperu.org/
EvalYouth Argentina	Argentina	https://evalyoutharg.wixsite.com/inicio
EvalYouth Ecuador	Ecuador	
EvalYouth Peru	Peru	
Faculty CESGRANRIO	Brazil	http://facesg.edu.br/
FGV DAPP	Brazil	http://dapp.fgv.br/
CLEAR LAB	Brazil	http://fgvclear.org/
Insper Metricis	Brazil	https://www.insper.edu.br
Institute of Public Management, Provincial University of Córdoba	Argentina	http://www.upc.edu.ar/igp/
Instituto Arapyaú	Brazil	http://arapyau.org.br/
Instituto Plácido Castelo, IPC/TCE	Brazil	http://www.ipc.tce.ce.gov.br/institucional/apresentacao
João Pinheiro Foundation	Brazil	http://novosite.fjp.mg.gov.br/
Jones dos Santos Neves Institute	Brazil	http://www.ijsn.es.gov.br/

Event Organizer Name	Country	Website
South America		
Lanus National University	Argentina	http://www.agendacompartida.com.ar
Legisla Brasil	Brazil	http://legislabrasil.org/
Logos Consulting	Brazil	http://www.espacologos.com.br
Ministry of Development and Social Inclusion	Peru	https://www.gob.pe/midis
National Institute of Educational Studies and Research Anísio Teixeira	Brazil	http://portal.inep.gov.br/web/guest/sobre-o-inep
National Planning Department	Colombia	
National School of Public Administration, Enap	Brazil	http://www.enap.gov.br
National University of Cuyo	Argentina	http://www.politicaspublicas.uncuyo.edu.ar/
Peruvian Evaluation Network, EvalPeru	Peru	http://www.evalperu.org/
PET Economy, UEFS	Brazil	
Plan Eval	Brazil	http://www.plan-eval.com/
Provincial Directorate for Program Evaluation	Argentina	
Quantix	Chile	https://www.icuantix.com/

Event Organizer Name	Country	Website
South America		
RedWIM, Network of Latin American and Caribbean Women in Organization Management	Ecuador	http://www.wim-network.org/
ReLAC	Bolivia	https://www.relac.net/
Republic.org	Brazil	http://republica.org
Research Group on Economy, Government, and Public Policies	Colombia	
Research Institute and Economic Strategy of Ceará	Brazil	https://www.ipece.ce.gov.br/
School of Administration and Accounting of the Central University of Venezuela	Venezuela	http://www.faces.ucv.ve
Secretariat of Modernization of the State of Entre Ríos	Argentina	https://www.entrerios.gov.ar/modernizacion/
Socialab	Uruguay	https://socialab.com/uy/
Team of Young Evaluators and Evaluators of Bolivia	Bolivia	
Secretaría Técnica de Planificación Planifica Ecuador Pontificia Universidad Católica del Ecuador (PUCE)	Ecuador	https://www.planificacion.gob.ec/

Event Organizer Name	Country	Website
South America		
Urban Social Policies Study Group and Planning and Evaluation Study Group, Faculty of Political Science and International Relations, National University of Rosario	Argentina	
University of São Paulo	Brazil	https://www5.usp.br/
Waycarbon	Brazil	https://waycarbon.com/
South Asia		
Afghan Evaluation Society	Afghanistan	http://www.afghanevaluation.af
Asia Pacific Evaluation Association	India	https://asiapacificeval.org
Asian Development Bank	Philippines	https://www.adb.org/
British Council	India	https://www.britishcouncil.org/
Centre for Economic Research in Pakistan	Pakistan	https://www.cerp.org.pk/
CLEAR/J-PAL South Asia	India	https://www.povertyactionlab.org/
CORO	India	http://coroindia.org/
Development Monitoring and Evaluation Office (DMEO) NITI Aayog	India	https://dmeo.gov.in/

Event Organizer Name	Country	Website
South America		
Dream a Dream	India	https://dreamadream.org/
Evaluation Community of India	India	http://www.ecoionline.com/
Good Business Lab	India	https://www.goodbusinesslab.org/
GuruJal Society	India	https://www.gurujal.org/
Haiyya Foundation	India	http://www.haiyya.in/
HIMAT Consulting Pvt. Ltd.	Pakistan	http://www.himatupconsulting.com/
IDinsight	India	http://idinsight.org
Innovations for Poverty Action (Myanmar office)	Myanmar	https://www.poverty-action.org/
International Initiative for Impact Evaluation	India	https://www.3ieimpact.org/
People For Action	India	
Society for Health Alternatives (SAHAJ)	India	http://www.sahaj.org.in
Sattva Media and Consulting Pvt. Ltd.	India	https://www.sattva.co.in/
Association of Senegalese Lawyers	Senegal	http://www.femmesjuristes.org/
CESAG	Senegal	https://www.cesag.sn/

Event Organizer Name	Country	Website
Sub-Saharan Africa		
CLEAR Anglophone Africa	Kenya	https://www.wits.ac.za/clear-aa/supporting-evidence-use-in-policy-and-practice/
CLEAR Francophone Africa	Senegal	
Cloneshouse Nigeria	Nigeria	https://www.cloneshouse.com/
Family Health Trust	Zambia	http://www.familyhealthtrust.org
Freedom Social Welfare Tanzania	Tanzania	
IDinsight	Senegal	https://www.idinsight.org/
Independent Development Evaluation at African Development Bank	Côte d'Ivoire	https://idev.afdb.org/en
Ivorian Initiative for Evaluation(2IEval)	Côte d'Ivoire	http://2ieval.org/
Khulisa Management Services	South Africa	https://www.khulisa.com/
LoftyInc Allied Partners Ltd.	Nigeria	https://loftyincltd.biz/
National Assembly of Zambia	Zambia	http://parliament.gov.zm

Event Organizer Name	Country	Website
Sub-Saharan Africa		
Office for the Evaluation of Public Policies and the Analysis of Government Action (BEPPAAG), General Secretariat of the Presidency of the Republic of Benin	Benin	
Partnerships to Engage Reform and Learn	Nigeria	http://www.perlnigeria.net/about-perl
Senegalese Evaluation Association	Senegal	https://seneval.sn/
SenEval GT-Ee	Senegal	
Twende Mbele	South Africa	http://www.twendembele.org/
World Food Programme	South Africa	https://www.wfp.org/

Appendix C.
Raw Data

Table C.1. Approved Event Proposals

Event Track					
	Evaluation 2030	Evaluation Capacity Development	Evaluation Communication and Use	Evaluation Methods	Other Monitoring and Evaluation Topics	Total
Central America and the Caribbean	5	11	9	7	4	**36**
East Asia and Pacific	0	0	0	0	0	**0**
Europe and Central Asia	3	1	0	1	1	**6**
Middle East and North Africa	0	0	0	1	0	**1**
North America (Mexico, Canada, and US)	9	26	19	17	12	**83**
Oceania	1	0	0	0	0	**1**
South America	10	21	14	13	16	**74**
South Asia	7	3	3	7	6	**26**
Sub-Saharan Africa	2	13	3	2	8	**28**
Total	**37**	**75**	**48**	**48**	**47**	**255**

Organizer Type

	Academic institutions	Government	Nongovernmental Organizations	Private Sector	Individual	Association	Civil Society Organizations	Other
Evaluation 2030	4	9	20	4	0	0	0	0
Evaluation capacity development	14	26	28	6	1	0	0	0
Evaluation communication and use	13	17	16	2	0	0	0	0
Evaluation methods	13	12	17	6	0	0	0	0
Other monitoring and evaluation topics	9	10	23	4	1	0	0	0
	53	74	104	22	2	0	0	0

Organizer Type

	Academic Institutions	Government	Nongovernmental Organizations[a]	Private Sector	Individual	Association	Civil Society Organization	Other
Central America and the Caribbean	12	4	20	0	0	0	0	0
East Asia and the Pacific	0	0	0	0	0	0	0	0
Europe and Central Asia	1	3	0	2	0	0	0	0
Middle East and North Africa	0	0	1	0	0	0	0	0
North America (Mexico, Canada, and USA)	15	36	24	7	1	0	0	0
Oceania	0	0	1	0	0	0	0	0
South America	18	23	24	8	1	0	0	0
South Asia	3	3	18	2	0	0	0	0
Sub-Saharan Africa	4	5	16	3	0	0	0	0

a. Including associations and civil society organizations.

Table C.2. Participant Registration

Participant Affiliation							
	Academic Institutions	**Government**	**Multilateral Development Institutions**[a]	**Nongovernmental Organizations**[b]	**Private Sector**	**Other**	**Total**
Central America and the Caribbean	425	290	82	151	103	136	1,187
East Asia and Pacific	0	0	0	0	0	0	0
Europe and Central Asia	65	66	125	121	50	48	475
Middle East and North Africa	11	17	23	98	18	21	188
North America (Mexico, Canada, and US)	1,150	2,298	345	740	473	470	5,476
Oceania	5	3	53	22	2	8	93
South America	1,295	1,014	168	630	480	461	4,048
South Asia	975	298	170	1,825	681	532	4,481
Sub-Saharan Africa	271	232	151	543	196	203	1,596

a. For example, Inter-American Development Bank, the United Nations, and the World Bank. b. Including associations and civil society organizations.

Participant Affiliation, Gender Data

	Male	Female	Other
Central America and the Caribbean	360	823	4
East Asia and Pacific	0	0	0
Europe and Central Asia	172	303	0
Middle East and North Africa	78	109	1
North America (Mexico, Canada, and US)	2,084	3,377	15
Oceania	34	59	0
South America	1,473	2,572	3
South Asia	1,570	2,897	14
Sub-Saharan Africa	917	676	3
Global	**6,688**	**10,816**	**40**

Table C.3. Registered Participant Affiliation by Track and Region

Participant Affiliation							
	Academic Institutions	Government	Multilateral Development Institutions[a]	Nongovernmental Organizations[b]	Private Sector	Other	Total
Evaluation 2030							
Central America and the Caribbean	63	44	21	34	37	33	**232**
East Asia and Pacific	0	0	0	0	0	0	**0**
Europe and Central Asia	23	38	48	47	23	20	**199**
Middle East and North Africa	0	0	0	0	0	0	**0**
North America (Mexico, Canada, and US)	130	369	54	47	32	33	**665**
Oceania	5	3	53	22	2	8	**93**
South America	108	68	5	54	37	34	**306**
South Asia	409	101	87	870	213	203	**1,883**
Sub-Saharan Africa	30	4	4	18	9	14	**79**
	768	**627**	**272**	**1,092**	**353**	**345**	

Table C.3. Registered Participant Affiliation by Track and Region

Evaluation capacity development							
Central America and the Caribbean	86	91	37	34	26	24	**298**
East Asia and Pacific	0	0	0	0	0	0	**0**
Europe and Central Asia	25	17	20	33	11	11	**117**
Middle East and North Africa	0	0	0	0	0	0	**0**
North America (Mexico, Canada, and US)	177	413	82	227	74	86	**1,059**
Oceania	0	0	0	0	0	0	**0**
South America	323	339	43	146	92	97	**1,040**
South Asia	93	42	16	160	75	68	**454**
Sub-Saharan Africa	151	170	123	311	137	134	**1,026**
	855	**1,072**	**321**	**911**	**415**	**420**	

Evaluation communication and use

Central America and the Caribbean	193	91	10	38	22	44	**398**
East Asia and Pacific	0	0	0	0	0	0	**0**
Europe and Central Asia	0	0	0	0	0	0	**0**
Middle East and North Africa	0	0	0	0	0	0	**0**
North America (Mexico, Canada, and US)	107	402	24	66	62	67	**728**
Oceania	0	0	0	0	0	0	**0**
South America	236	128	25	81	80	93	**643**
South Asia	86	38	22	163	62	46	**417**
Sub-Saharan Africa	4	4	1	49	3	10	**71**
	626	**663**	**82**	**397**	**229**	**260**	

Central America and the Caribbean	61	38	10	26	14	23	**172**
East Asia and Pacific	0	0	0	0	0	0	**0**
Europe and Central Asia	9	7	19	31	11	13	**90**
Middle East and North Africa	11	17	23	98	18	21	**188**
North America (Mexico, Canada, and US)	288	399	167	245	175	124	**1,398**
Oceania	0	0	0	0	0	0	**0**
South America	375	225	30	161	115	114	**1,020**
South Asia	237	94	31	339	122	98	**921**
Sub-Saharan Africa	27	26	12	92	25	18	**200**
	1,008	**806**	**292**	**992**	**480**	**411**	

Other monitoring and evaluation topics

Central America and the Caribbean	22	26	4	19	4	12	**87**
East Asia and Pacific	0	0	0	0	0	0	**0**
Europe and Central Asia	8	4	38	10	5	4	**69**
Middle East and North Africa	0	0	0	0	0	0	**0**
North America (Mexico, Canada, and US)	448	715	18	155	130	160	**1,626**
Oceania	0	0	0	0	0	0	**0**
South America	253	254	65	188	156	123	**1,039**
South Asia	150	23	14	293	209	117	**806**
Sub-Saharan Africa	59	28	11	73	22	27	**220**
	940	**1,050**	**150**	**738**	**526**	**443**	**60**

a. For example, Inter-American Development Bank, the United Nations, and the World Bank. b. Including associations and civil society organizations.